

## **Summary**

Press release is the main art that all media adopt, as well as being among the priorities of the public. Our current era is the age of competition in the field of speed in obtaining information and news, broadcasting it and providing explanations and backgrounds accompanying it. And developed the news story industry in developed countries in terms of techniques used in the transfer and processing and in terms of technical drafting methods, and there were also numerous news sources and options for dealing with news in terms of press production.

This type of journalism, which relied on an analysis of the contents and ideas, is a subject whose difficulty and importance cannot be ignored. It is not an independent journalistic style or a subject that can be learned with a party or a journalist or media figure, but it is an important topic that aspires to a deep understanding of its human implications and its social and educational pathways. Political, cultural and tactical, and its relationship to the printed means of communication.

The various media outlets also perform several functions that have made them effective tools in society through which the contactor can achieve many of the previously prepared goals in whole or in part, and these goals stem from the reality of society, which is characterized by the severe need to meet his desires and needs in various directions.

As for the aim of this major study, we are to place the imam in charge of the Iraqi media affairs for the new stage (in light of the changes in the media and democratic openness of the new Iraqi state) considerations that are taken into consideration given that the editors in the newspaper consider the selection of the main story and the importance of media and news policy pursued by the Iraqi daily press For the purpose of sedating the positive and avoiding the negative ones in the future. Therefore, the researchers divided the research into three sections: the first topic includes the methodological framework, either the second topic deals with the concept of news in general, or the third topic includes the analytical aspect of the content of the news on the first page of the morning newspaper for the year 2012 to reach the results and recommendations.